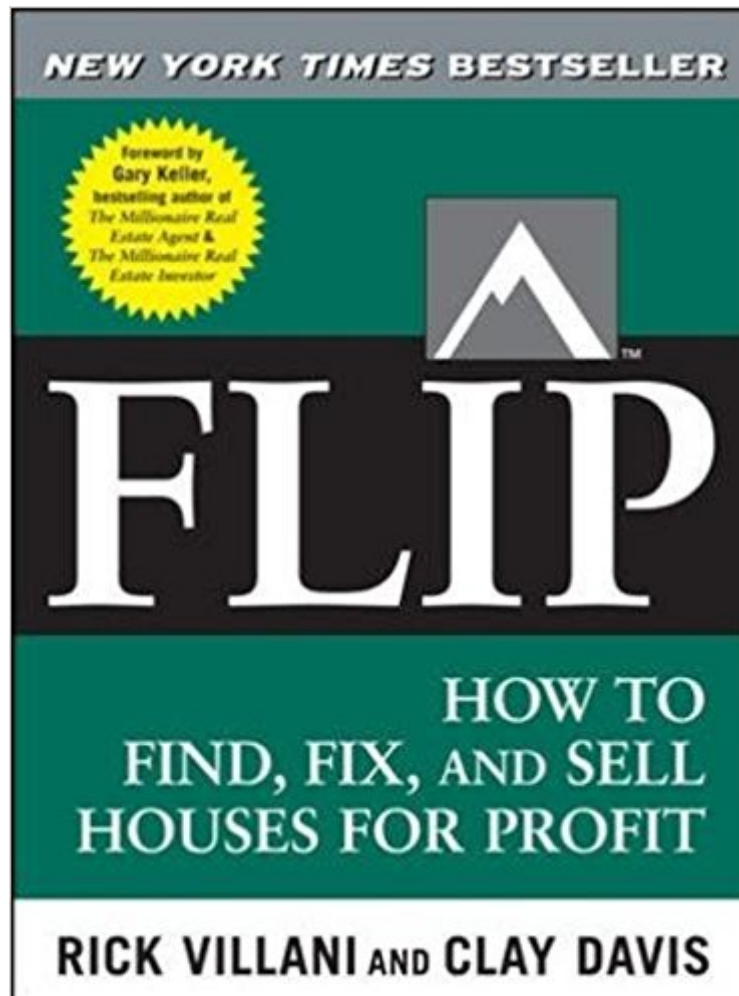




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# FLIP: How To Find, Fix, And Sell Houses For Profit



## Synopsis

FLIP, the third book in the National Bestselling Millionaire Real Estate Series (More than 500,000 copies sold!) FLIP provides a detailed, step-by-step process to analyze each investment, identify the best improvements, accurately estimate the costs and intelligently oversee the construction. It takes out all the guess work and almost all of the risk. Here's what industry experts are saying about FLIP: "Read this book before you flip that house! FLIP is an indispensable step-by-step guide to flipping houses that you will refer to again and again." -Carlos Ortiz, Executive Producer, "FLIP That House" (TLC's most popular real estate TV show) "At HomeVestors, we're in the business of buying and selling homes for profit and I can attest that there are few, if any, who can rival Rick's and Clay's expertise when it comes to fixing up houses for profit. This book is a must-read for any investor." -Dr. John Hayes, President and CEO of HomeVestors of America (the largest homebuyer in America) "FLIP is a must-read book for everyone in the real estate business. Every agent should have this book. They should read it and master its contents. Why? Because it is the best guide ever written on how to evaluate real estate and how to add value to a house." -Gary Keller, Founder and Chairman of the Board of Keller Williams Realty International and author of bestselling The Millionaire Real Estate Agent and The Millionaire Real Estate Investor "For anyone looking to build wealth in real estate, FLIP provides a step-by-step approach that really works in any market." -Loral Langemeier, bestselling author of The Millionaire Maker FLIP extends the national bestselling Millionaire Real Estate series with a step-by-step guide that is quickly becoming "the model" for successfully finding, fixing and selling investment properties for profit. Based on their involvement in over a 1,000 flips, Rick Villani and Clay Davis walk you through the proven five-stage model for successfully flipping a house: FIND: How to select ideal neighborhoods, attract sellers, and find houses with investment potential ANALYZE: Identify which improvements to make and analyze the profit potential of any house BUY: How to arrange financing, present the offer, and close on the purchase FIX: A 50-step, easy-to-follow plan for fixing up houses that keeps you on time, in budget and assures top quality SELL: How to add finishing touches to quickly sell for maximum profit Woven through the book is an entertaining narrative that follows the flipping adventures of Samantha, Ed, Bill, Nancy, Amy and Mitch as they find, buy, fix and sell their first investment houses. With all this plus the experience of over a thousand flips condensed into one book, FLIP gives new investors the tools they need to avoid common pitfalls, make a profit, and enjoy the process of house flipping. Rick Villani and Clay Davis are senior executives at HomeFixers, North America's leading real estate rehab franchise. HomeFixers has been involved in more than 1,000 flips nationwide. --This text refers to the Audio CD edition.

## Book Information

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## Customer Reviews

Rick Villani and Clay Davis are senior executives at HomeFixers, North America's leading real estate rehab franchise.

Great book, highly recommend. Great for new investor looking for a jump start on their career!! I Am a seasoned real estate agent and found the information to be very informative! It is hard starting an investment portfolio and there are a lot of speed bumps, this book will help you navigate the waters.

Like this book. Im currently implementing the model in small manageable steps. I also read other books on flipping houses. This was by far my favorite

Really good book. Just flipped another house. Great advise of the just right finishes, without overdoing the neighborhood standard. Nice hints that are easy and free too. Example: Designer feature all outlet and switch plate screws in perfect verticle- with multi switch plates this make an unconscious statement that is very pleasing (and FREE).

We run a class that uses these; a tremendous resource to the students.

I have used so many elements of this book in my rehab projects. I especially like the Must Do list, which I copy on a white board so that everyone on my team can see the items that need to be

accomplished and in what order. Great book in a series of great books.

Great review on how flipping homes generally works. Would ultimately be beneficial to know how the process changes in different markets, and what strategies to utilize when competing against competition (ie. other flippers)

Love this book. Very informative. Just what I was looking for.

My husband loves this book. Thanks so much!

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